

PRESS RELEASE



FOR IMMEDIATE RELEASE

Cubex launches its new website to respond to all your hearing health needs

London, July 2009

Cubex takes pride in announcing its new interactive, customer-focused website due to go live in July 2009 with the aim of being an information, educational and resource for all visitors. Redesigned with a fresh new look and content, www.cubex.co.uk offers easier navigation, access to a considerably wider variety of subjects, useful links and topics tailored to clients and professionals' interests.

Journey to a full world of sounds...

Designed to reflect impaired peoples' needs, Cubex's **new generation website** invites you to take part in a virtual journey to better hearing. It guides you through each step of the rehabilitation process, offers you detailed information on the Listening and Communication Enhancement (**LACE**) programme and will explain how our hearing aid specialists are always here to tailor-make the most appropriate hearing solution for you.

Latest News

Being a **news portal** for clients and referrals, the new site gives you access to photos, videos and testimonials on the latest services and technology available, keeping you up to date with the most recent events, research and activities in hearing healthcare.

Cubex have also improved your shopping experience to make it easier to order and pay for a wide range of accessories on line.

Commenting on the website, Adam Shulberg, Managing Director of Cubex, said: "*We are delighted to announce the launch of our new website which offers a range of new services for our clients and referrers. It is truly representative of our specialised and innovative approach to hearing care and reflects our long-term commitment to improving the quality of life of the hearing impaired. We hope all visitors will enjoy its fresh informative and ease of use.*"

PRESS RELEASE



- ENDS-

Notes to the Editors:

About Cubex

For nearly half a century Cubex has helped thousands of people achieve better hearing and has provided vital support with its unique aftercare programme. Through its association with the world's leading manufacturers of hearing aids it has brought to market pioneering developments in hearing aid technology.

As independent hearing aid audiologists, Cubex combines superior hearing healthcare with state of the art technology to offer its clients a comprehensive range of services for all hearing needs (information on hearing protection, hearing aids or accessories). It provides total support for all hearing difficulties through the use of technology, combined with expertise and experience.

For further information on Cubex services, please visit our website on www.cubex.co.uk or contact:

Maddy Ilie,
PR & Marketing Assistant

Cubex
25 New Cavendish Street
London, W1G 8LP
maddy@cubex.co.uk
Tel: 020 7935 5511
Fax: 020 7935 5565